





## DTC PARTNERSHIP MEMBERSHIP



## WHAT IS THE DOWNTOWN COLUMBIA PARTNERSHIP?

The Downtown Columbia Partnership (DTCP) is the collective voice for Downtown Columbia. We support and promote a sustainable, stimulating community where businesses and people thrive. DTCP leads the promotion and advances the growth of DTC as a vibrant, economically robust, and desirable place for employment, entertainment, learning and living. It fosters a physical and cultural environment that is a magnet for leading edge companies, major civic institutions, interesting stores and restaurants, visionary residents and curious visitors.

The Downtown Columbia Partnership is exactly that – a partner in your success as a business owner. Becoming a member is an investment in your company, and an investment in Downtown Columbia.

## Membership Benefits

The major benefit of membership in the Downtown Columbia Partnership is actively supporting the healthy development and momentum of the community where you do business. The more support DTCP receives, the more it helps create a marketplace for your goods and services and a community where your employees want to work, live and play.

### Specific membership benefits include:

- Sponsorship of DTCP signature events at your membership level
- Signage with your company's logo at DTCP events and activities
- Logo placement on Discover Downtown Columbia 5k/10k Shirts
- Logo placement on BikeAround Downtown Shirts
- Recognition in the opening of the DTCRadio Podcast
- Opportunity for your company to be included in DTCP's campaigns
- Listing of your business in the DTCP Annual Report and other publications
- News and announcements about your company included in social media
- Free admission to DTCP's networking cocktail crawls and other activities

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### MEMBERSHIP LEVELS IN THE DTCP INCLUDE:

- **Gold – \$10,000**
- **Silver – \$5,000**
- **Bronze – \$2,500**

To discuss membership benefits and customize your benefit package, contact Executive Director Phillip Dodge, [phillip@dtcpartnership.com](mailto:phillip@dtcpartnership.com).

### EVENTS:

The Downtown Columbia Partnership has created a series of events to help establish Downtown Columbia as a center of culture and commerce, to entertain residents and visitors, to attract customers to DTC shops and restaurants, and to provide an exciting and energetic downtown experience. Some of the major activities include:

**Books in Bloom**, a springtime book festival, includes readings, timely panel discussions, live music, a food truck cafe and outdoor beer, wine and coffee bars, and book-related activities and Story Time readings for children.

**Discover Downtown Columbia 5K/10K** takes hundreds of runners (and walkers) on a tour of original and new commercial and civic buildings and other landmarks, around Lake Kittamaqundi, and across the Merriweather Post Pavilion stage.

**BikeAround Downtown** is a fun and friendly group bike ride (1,000+ riders) exploring the pathways and sights in and around Downtown Columbia and the surrounding villages. Includes opening and closing festivities at Color Burst Park.

**Festive Fridays** feature an adults-only winter-themed Craft Cocktail Crawl and a Festive Family Fun night of holiday entertainment, such as ice sculpture, music, and arts and crafts activities for children.

**Cocktail Crawls** showcase Downtown Columbia's many restaurants and varied settings while attendees make a series of stops for specialty drinks and creative bites, enjoying the company of friends and meeting new people along the way.

**Member Only Networking Events** provide behind the scenes peaks at Downtown Columbia attractions and a chance to get to know other leaders in the community.

